# PORTAL ANALYTICS™

**Business Analytics, Collaboration, and Content Management in a Powerful Web Portal.** Your one-stop shop to better understand company performance data, produce innovative solutions to business challenges, document and share lessons learned.

**eCorpSys**™

# solutions

that drive performance

**Optimize sales and operational performance to achieve better business outcomes.** Portal Analytics can analyze company performance across a number of business categories: overall sales, sales reps, customers, marketing, products, service delivery, inventory, and manufacturing.

**Go beyond business analytics to deliver a solutions oriented experience.** Portal Analytics, like traditional business analytics, has a data analysis component, but Portal Analytics stands out with its interactive dashboards, team collaboration, web accessibility, and advanced documentation features.

# analytics
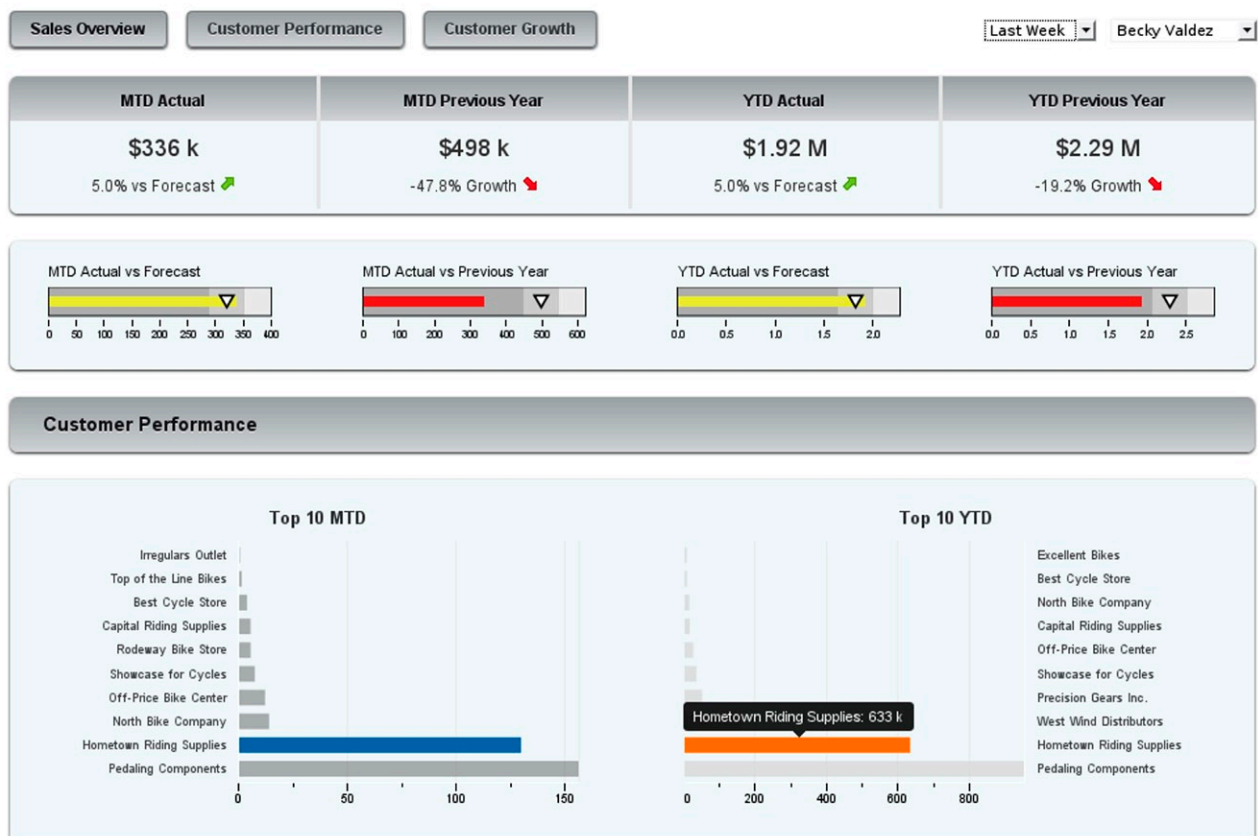## that find value in your data

**Use analytics to make informed decisions.** People who make decisions on a daily basis need intelligent data. Portal Analytics pulls the value out of your raw data by using cumulative performance totals and by comparing results with targets and past performance.

**Let analytics help you manage the big picture.** Building a central repository for your data and intelligence increases accuracy and big picture awareness. Portal Analytics uses this data to track your strategic goals with metrics and key performance indicators (KPIs).

**Quickly gain insight into performance with Dashboards.** Portal Analytics uses cutting-edge web technologies that make it easy to visualize complex data. These visualization tools provide an interactive experience to help you investigate issues, understand trends, and spot anomolies in performance.

### Visualization Tools
» Graphical Charts and Sortable Tables with Clickable Elements and Trend Indicators
» Interactive Filters and Drill Downs to Dig Deeper into Data Issues
» KPI Bars with Colored Zones to Recognize Good, Satisfactory, and Poor Performance

| Sales Overview | Customer Performance | Customer Growth | | Last Week | Becky Valdez |
| --- | --- | --- | --- | --- | --- |

| MTD Actual | MTD Previous Year | YTD Actual | YTD Previous Year |
| --- | --- | --- | --- |
| $336 k | $498 k | $1.92 M | $2.29 M |
| 5.0% vs Forecast ↗ | -47.8% Growth ↘ | 5.0% vs Forecast ↗ | -19.2% Growth ↘ |

MTD Actual vs Forecast

MTD Actual vs Previous Year

YTD Actual vs Forecast

YTD Actual vs Previous Year

**Customer Performance**

**Top 10 MTD**

Irregulars Outlet
Top of the Line Bikes
Best Cycle Store
Capital Riding Supplies
Rodeway Bike Store
Showcase for Cycles
Off-Price Bike Center
North Bike Company
Hometown Riding Supplies
Pedaling Components

**Top 10 YTD**

Excellent Bikes
Best Cycle Store
North Bike Company
Capital Riding Supplies
Off-Price Bike Center
Showcase for Cycles
Precision Gears Inc.
West Wind Distributors
Hometown Riding Supplies
Pedaling Components

Hometown Riding Supplies: 633 k

# collaboration
## for building solutions together

**Create data driven solutions and solve business challenges as a team.** While analytics provide a foundation for data and discovery, collaboration provides a foundation for building solutions. Portal Analytics helps teams engage in discussion to improve performance and solve problems. Team members can view data, share ideas, and solicit feedback to validate potential solutions and solidify decision making.

**Give the team real-time access to innovate over the web.** Portal Analytics offers a collaborative environment to increase participation, speed up progress, and deliver better results. You can see business data, discussions, and solutions in the portal, as they occur in real-time. This format allows team members to contribute when they are available, which is ideal for remote workers, traveling executives, sales reps, and busy employees.

# documentation

## to capture and share knowledge

**Capture, store, and share team content and collaboration.** Portal Analytics helps companies capture knowledge created during team innovation and problem solving efforts. Storing content and collaboration in the Portal allows questions, answers, problems, and solutions to be shared later. This knowledge can be used to recall why decisions were made and enable future teams to benefit from lessons learned.

**Boost productivity with centralized document management.** Portal Analytics has advanced content management features to help companies manage documents, files, and collateral. The Portal makes it easy to store and share files, track changes, and search documents for keywords. Companies can also offer training programs online for faster learning at a reduced cost, or make processes and procedures more accessible and easier to manage.

eCorpSys provides business analytics, collaboration, and content management solutions to SMB and mid-market companies. We offer a complete set of services that include consulting, implementation, delivery, support, training, as well as system maintenance and management.

For more information on Portal Analytics, please visit our website or contact an eCorpSys Consultant.